

Meeting Date: 09/30/08

AGENDA REPORT

Agenda Item # MC-5

Santa Clara



City of Santa Clara, California



DATE: September 8, 2008

TO: City Manager for Council Information

FROM: Director of Streets & Automotive Services

SUBJECT: Award to City of Santa Clara – 2007 National Environmental Excellence Award for Education Excellence

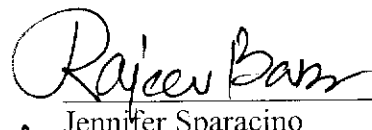
The National Association of Environmental Professionals (NAEP) has awarded the City of Santa Clara and the Santa Clara Valley Urban Runoff Pollution Prevention Program the 2007 National Environmental Excellence Award for Education Excellence in recognition of the City's participation in the Santa Clara Valley Urban Runoff Pollution Prevention Program's Watershed Watch Campaign. The award plaque has been placed in Council offices for review. The award was presented at the NAEP conference on April 23, 2007 in Florida, where a presentation about the project was made.

The NAEP is a multidisciplinary, professional association dedicated to the promotion of the ethical practices, technical competency, and professional standards in the environmental fields. To be eligible for the Environmental Excellence Award, the project or program must represent a national or major achievement involving national organizations, Federal, State, local agencies or companies; provide a national or international contribution to the environment with verifiable evidence; and achieve innovation in compliance methodology and/or integration of decision making with environmental regulatory processes.

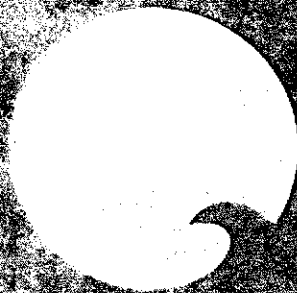
The Watershed Watch Campaign is a public education initiative of the Santa Clara Valley Urban Runoff Pollution Prevention Program (SCVURPPP), an association of thirteen cities and towns in the Santa Clara Valley, Santa Clara County and the Santa Clara Valley Water District. Rainwater in Santa Clara Valley flows through storm drains to the local creeks and rivers, and ultimately enters San Francisco Bay. As the rainwater flows, it brings man-made pollutants encountered in the watershed, leading to urban runoff pollution. The Watershed Watch Campaign is dedicated to raising awareness of how important it is to all living things that the watershed is protected and imparts information on practical things that can be done individually to help protect the watershed and ways to practice environmental stewardship.

APPROVED:


Richard J. Mauck
Director of Streets & Automotive Services


Jennifer Sparacino
City Manager

Documents Related to this Report:
1) Award Plaque from NAEP



NATIONAL ASSOCIATION OF ENVIRONMENTAL PROFESSIONALS

**2007 NATIONAL ENVIRONMENTAL
EXCELLENCE AWARD**

for

EDUCATION EXCELLENCE

In recognition to

SANTA CLARA VALLEY URBAN RUNOFF POLLUTION

PREVENTION PROGRAM

CITY OF SANTA CLARA

for

Watershed Watch Campaign

**Brian Moyer
NAEP President**

2007